Kristian Tumangan
Product Designer: UI/UX Design

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PROFESSIONAL EXPERIENCE

CitrusBits   **September 2020 – Present**
Senior UI/UX Designer   Pasadena, CA
- Analyzed the impact and effectiveness of UI/UX designs for client projects; identify features for user behaviors and recommended additional design modifications
- Created wireframes, user flows, site maps, and prototypes for app and web projects according to user needs, business requirements, and technical constraints
- Collaborated with product and engineering teams to design new product experiences for a diverse base of clientele (e.g. restaurant chains, video streaming and social media startups, etc.)
- Improved upon a design communication to enable teams to quickly maintain product design consistency with a global development team, leading to time savings of 4+ hours a week
- Lead, manage, and mentor a team of junior UI/UX designers

The Weather Company, an IBM Business   **June 2016 – June 2020**
Product Designer   Los Angeles, CA
- Defined and established design efforts for the cross-platform consumer facing products for The Weather Company's Weather Underground brand
- Optimized and redesigned Weather Underground's Personal Weather Station products and device management setup for +200,000 personal weather stations network
- Established user testing plans and conducted 30+ user testing sessions with Weather Underground users that led to new product features
- Produced user interface guidelines, wireframes, UI design specs, and updated design system components for Weather Underground's flagship app on both iOS and Android

Wpromote   **August 2015 – March 2016**
Senior Visual Designer   Los Angeles, CA
- Analyzed data from 25,000 monthly active users and used outputs to guide marketing and product strategies; increased app engagement time by 2x, 30% decrease in drop off rate, and 3x shares on social media
- Spearheaded redevelopment of internal tracking system in use by 125 employees, resulting in 20+ new features, reduction of 20% in save/load time and an increase in operation time by 15%

Wpromote   **MAY 2013 – July 2015**
Visual Designer   Los Angeles, CA
- Generated hand-coded HTML/CSS e-mail templates, infographics, and custom illustrations for 28+ clients such as Zenni Optical, California Bank & Trust, and Gardein
- Created infographics that have had a total of 187.9K views, featured on Refinery29, Jalopnik, Lifehacker, and DesignTAXI; and published by Cassell & Co

The Town of Danville   **August 2011 – May 2013**
Graphic Design Specialist   Danville, CA
- Produced and designed in collaboration with program coordinators the visual marketing materials for the Town of Danville's 10+ yearly and seasonal events and facilities

EDUCATION

UCLA Extension   **September 2015 to March 2016**
Classes: UX I, UX II, UX Mobile   Los Angeles, CA

General Assembly, Los Angeles   **October 2014**
Classes: User Experience Design Course   Los Angeles, CA

University of California, Los Angeles   **September 2006 to August 2010**
B.A. Design | Media Arts   Los Angeles, CA
Honors: Phi Eta Sigma: National Honor Society

DESIGN SKILL SET

- **Tools**: Adobe Illustrator CC, Adobe Photoshop CC, Adobe InDesign CC, Adobe After Effects CC, Adobe Dreamweaver CC, Invision, Marvel, Sketch, Principle, Axure, Userzoom, Usertesting.com, HTML/CSS, Zeplin, Abstract
- **User Centered Methods**: Information Architecture, Wireframes, User Research, Usability Testing, Prototyping, Competitive Analysis, Card Sorting